



Please Join Us !!! Sanderson Farms 2018 Investor Event

**October 10-11, 2018
Windsor Court Hotel
300 Gravier Street
New Orleans, Louisiana**

**Please plan to join the Sanderson Farms
management team and industry experts in New Orleans**

Wednesday, October 10, 2018 – 6:30 p.m. – Dinner

**Thursday, October 11, 2018 – 7:00 a.m. – Breakfast
8:00 a.m. until noon – Presentations and Q&A**

*The presentation will also be available via webcast at
www.sandersonfarms.com*

Please RSVP to JUlmer@sandersonfarms.com

(See next page for further details)

Rooms are being held at **Windsor Court Hotel** for conference attendees at a special group rate until **September 10, 2018**, by calling **1-800-262-2662**. **Please mention the Sanderson Farms event when you book the room.** Reservations will require a one-night deposit to hold, and the deposit may be refunded if cancelled 72 hours prior to arrival. Reservations will be accepted after September 10, 2018, on a first come, space available basis.

Updated Conference Agenda

Wednesday, October 10, 2018

6:30 p.m. – Reception and dinner for attendees

Acme Oyster House 724 Iberville Street

A true New Orleans original, Acme Oyster House has made a name for itself in a city famous for its incredible culinary traditions

Thursday, October 11, 2018

7:00 a.m. – Breakfast

8:00 a.m. – Presentations and Q&A

(All events at Windsor Court Hotel)

Tim Brusnahan, Vice President of Consulting and a Principal of Richard A. Brock & Associates – *Mr. Brusnahan will share his insight from working with a leading trading advisor and commodity pool operator. He will discuss the current grain markets, provide an update on the corn and soybean harvest, and an outlook for the grain markets in 2019.*

Eric Scholer, Vice President of Express Markets Analytics, a subsidiary of Agri Stats – *Mr. Scholer, one of the foremost analysts in the poultry industry, has been with Express Markets for 12 years. He will provide fact-based forecasting and analysis of supply, demand, and price conditions across the poultry and egg industries.*

Meagan Nelson, Associate Director, Nielsen Fresh – *Ms. Nelson has been at Nielsen Fresh, a leading industry expert in fresh food consulting, since 2010, and she will share her expertise on the unique challenges and opportunities fresh food brings to the retail industry.*

Len Steiner, Principal Steiner Consulting Group – *Mr. Steiner is an international economic consultant who works with retailers, foodservice operators, meat processors and other food-related businesses. His practice is focused on developing strategies that optimize the client's market performance in terms of both customer satisfaction and financial profitability.*

Joe Sanderson, Chairman and Chief Executive Officer, Sanderson Farms, Inc. – *Mr. Sanderson, along with his senior management team, will provide a strategic overview of Sanderson Farms. In addition, the Company's sales and marketing executives will provide an update on current marketing initiatives, the export markets and the domestic retail grocery and food service markets.*

12:00 p.m. – Conference ends – Box lunches will be provided

**Note - All conference events are business casual*

Thank you for your interest in Sanderson Farms