



Important Update !!!

Please note – the event is still on at The Ritz Carlton

**Sanderson Farms 2019 Investor Event
October 17-18, 2019**

**The Ritz-Carlton
921 Canal Street
New Orleans, Louisiana**

As reported, the Hard Rock Hotel building that is under construction in New Orleans collapsed this past week end. While this structure is located close to The Ritz Carlton, our event will go on as scheduled. However, please be aware there are street closures as they stabilize the area, and traffic will likely be redirected to The Ritz Carlton. For further updates, please see <https://ready.nola.gov/incident/hard-rock-building-collapse/>

(see next page for further details)

Conference Agenda

Thursday, October 17, 2019

6:30 p.m. – Reception and dinner for attendees

**Acme Oyster House
724 Iberville Street**

A true New Orleans original, Acme Oyster House has made a name for itself in a city famous for its incredible culinary traditions

Friday, October 18, 2019

7:00 a.m. – Breakfast

8:00 a.m. – Presentations and Q&A

(All events at The Ritz-Carlton)

Tim Brusnahan, Vice President of Consulting and a Principal of Richard A. Brock & Associates – *Mr. Brusnahan will share his insight from working with a leading trading advisor and commodity pool operator. He will discuss the current grain markets, provide an update on the corn and soybean harvest, and an outlook for the grain markets in 2020.*

Eric Scholer, Vice President of Express Markets Analytics, a subsidiary of Agri Stats – *Mr. Scholer, one of the foremost analysts in the poultry industry, has been with Express Markets for 13 years. He will provide fact-based forecasting and analysis of supply, demand, and price conditions across the poultry and egg industries.*

Meagan Nelson, Associate Director, Nielsen Fresh – *Ms. Nelson has been at Nielsen Fresh, a leading industry expert in fresh food consulting, since 2010, and she will share her expertise on the unique challenges and opportunities fresh food brings to the retail industry.*

Joe Sanderson, Chairman and Chief Executive Officer, Sanderson Farms, Inc. – *Mr. Sanderson, along with his senior management team, will provide a strategic overview of Sanderson Farms. In addition, the Company's sales and marketing executives will provide an update on current marketing initiatives, the export markets and the domestic retail grocery and food service markets.*

12:00 p.m. – Conference ends – Box lunches will be provided

**Note - All conference events are business casual*

**The presentation will also be available via webcast at
www.sandersonfarms.com**

Please RSVP to julmer@sandersonfarms.com

Note - All conference events are business casual

Thank you for your interest in Sanderson Farms