



## **Please Join Us !!! Sanderson Farms 2017 Investor Event**

**October 12-13, 2017  
Hotel Monteleone  
214 Royal Street  
New Orleans, Louisiana**

**Please plan to join the Sanderson Farms management team and industry experts in New Orleans**

**Thursday, October 12, 2017: 6:30 p.m. – Dinner**

**Friday, October 13, 2017: 7:00 a.m. – Breakfast  
8:00 a.m. until noon – Presentations and Q&A**

*The presentation will also be available via webcast at  
[www.sandersonfarms.com](http://www.sandersonfarms.com)*

**Please RSVP to [JUimer@sandersonfarms.com](mailto:JUimer@sandersonfarms.com)**

*(See next page for further details)*

Rooms are being held at **Hotel Monteleone** for conference attendees at a special group rate until **September 12, 2017**, by calling **1-800-217-2033**. **Please mention the Sanderson Farms event when you book the room.** Reservations will require a one night deposit to hold, and the deposit may be refunded if cancelled 72 hours prior to arrival. Reservations will be accepted after September 12, 2017, on a first come, space available basis.

## **Conference Agenda**

### **Thursday, October 12, 2017**

6:30 p.m. – Reception and dinner for attendees

#### **Acme Oyster House 724 Iberville Street**

*A true New Orleans original, Acme Oyster House has made a name for itself in a city famous for its incredible culinary traditions*

### **Friday, October 13, 2017**

7:00 a.m. – Breakfast

8:00 a.m. – Presentations and Q&A

*(All events at Hotel Monteleone)*

**Tim Brusnahan, Vice President of Consulting and a Principal of Richard A. Brock & Associates** – *Mr. Brusnahan will share his insight from working with this leading trading advisor and commodity pool operator. He will discuss the current grain markets, provide an update on the corn and soybean harvest, and an outlook for the grain markets for 2018.*

**Eric Scholer, Vice President of Express Markets Analytics, a subsidiary of Agri Stats** – *Mr. Scholer, one of the foremost analysts in the poultry industry, will provide fact-based forecasting and analysis of supply, demand, and price conditions across the poultry and egg industries.*

**Len Steiner, Principal Steiner Consulting Group** – *Mr. Steiner is an international economic consultant who works with retailers, foodservice operators, meat processors and other food-related businesses. His practice is focused on developing strategies that optimize the client's market performance in terms of both customer satisfaction and financial profitability.*

**Joe Sanderson, Chairman and Chief Executive Officer, Sanderson Farms, Inc.** – *Mr. Sanderson, along with his senior management team, will provide a strategic overview of Sanderson Farms. In addition, the Company's sales and marketing executives will provide an update on current marketing initiatives, the export markets and the domestic retail grocery and food service markets.*

12:00 p.m. – Conference ends – Box lunches will be provided

*\*Note - All conference events are business casual*

***Thank you for your interest in Sanderson Farms***